

Community Awards  
Communications Pack

Background

The Community Awards have been running for several years, this year is especially important due to the coming together of 8 councils to create North Yorkshire Council.

We're asking residents to nominate people in their communities for 3 different award categories:

- Best community group - Awarded to groups carrying out ongoing voluntary activity / activities in North Yorkshire.
- Volunteer of the year - Awarded to individual volunteers carrying out voluntary activity / activities in North Yorkshire.
- Caring for the environment - Awarded to groups who have demonstrated a commitment to delivering community-based initiatives that protect, restore, and enhance our natural environment, helping to tackle the causes and impacts of climate change or supporting nature to thrive.

**What do we want to achieve?**

- We want as many nominations as possible
- The aim is 100 +
- A feel-good event for residents of North Yorkshire

**How?**

Using the following platforms, we are promoting the Community Awards and the closing date of 5<sup>th</sup> June. (However, if we haven't reached the goal of 100 nominations by then, the closing date can be extended by a week). We will drive residents online to the submission form here: [Community awards | North Yorkshire Council](#)

- Facebook
- Twitter
- Instagram
- LinkedIn
- Intranet
- Our Council This week
- Yammer
- Website (external): [Community awards | North Yorkshire Council](#)
- Members
- Parish and Town
- Community First Yorkshire
- Red Bag
- Press Partnership
- Common Place

## Document header

- NY LEP
- Your North Yorkshire Email
- Beyond Carbon Email

### How can I get involved?


We would like you to support the campaign in any way you can, by sharing information with residents/colleagues/employees/groups in North Yorkshire  
Below are ways you can help support the campaign.





### Social Media

We would be grateful for your help in promoting the Community Awards. Please encourage people in your networks to take part. You can also help by **sharing** the social media content posted on our corporate platforms including Facebook, Twitter, Instagram, and LinkedIn.

- The handles for NYCC Social platforms including Facebook, Twitter, LinkedIn, and Instagram are **@northyorksc**
- The link to the submission forms and information are found here: [Community awards | North Yorkshire Council](#)

If you want to post on your own channels, please use the assets and content below:

Asset	Platform	Content
 A promotional graphic for the North Yorkshire Council Community Awards 2023. It features a photograph of a person in a bright pink jacket on the left. The right side is a purple background with white text. The text includes the North Yorkshire Council logo, 'COMMUNITY AWARDS 2023', a question 'Do you know a community group that goes the extra mile to make a positive difference to their community?', and 'Then why not nominate them for the BEST COMMUNITY GROUP AWARD'.	Instagram/Facebook	Is there a community group you know of that does great work in your area?  North Yorkshire Community Awards is open, and we want your nominations.  We're looking for the best Community Group – if you know someone in your community – nominate them for an award. Visit <a href="#">Community awards   North Yorkshire Council</a>

 <p><b>NORTH YORKSHIRE COUNCIL</b> <b>COMMUNITY AWARDS 2023</b></p> <p>Do you know a volunteer group that have demonstrated a commitment to protecting, restoring and enhancing our natural environment?</p> <p>Then why not nominate them for the</p> <p><b>CARING FOR THE ENVIRONMENT AWARD</b></p>	<p>Instagram/Facebook</p>	<p>Does a group in your community really care for the environment?</p> <p>North Yorkshire Community Awards is open, and we want your nominations.</p> <p>We're looking for environmental groups who care for the environment – if you know someone in your community – nominate them for an award. Visit <a href="#">Community awards   North Yorkshire Council</a></p>
 <p><b>NORTH YORKSHIRE COUNCIL</b> <b>COMMUNITY AWARDS 2023</b></p> <p>Do you know an exceptional volunteer that helps and inspires others?</p> <p>Then why not nominate them for the</p> <p><b>VOLUNTEER OF THE YEAR AWARD</b></p>	<p>Instagram/Facebook</p>	<p>Is your neighbour a great volunteer?</p> <p>North Yorkshire Community Awards is open, and we want your nominations.</p> <p>We're looking for Volunteer of the year – if you know someone in your community – nominate them for an award. Visit <a href="#">Community awards   North Yorkshire Council</a></p>
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 <p><b>NORTH YORKSHIRE COUNCIL</b> <b>COMMUNITY AWARDS 2023</b> The 2023 awards are now open for nominations There are three categories for the 2023 North Yorkshire Community Awards: <b>BEST COMMUNITY GROUP AWARD</b> <b>VOLUNTEER OF THE YEAR AWARD</b> <b>CARING FOR THE ENVIRONMENT AWARD</b></p>	<p>Instagram/Facebook</p>	<p>Nominations for the annual Community Awards are open. You can nominate groups or individuals who dedicate their time to improving the lives of others in North Yorkshire. Submit a nomination at: <a href="https://www.northyorks.gov.uk/community.../community-awards">https://www.northyorks.gov.uk/community.../community-awards</a></p>
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### Content for Community Newsletter

The North Yorkshire Community Awards are currently open until 5<sup>th</sup> of June for nominations. This year there are 3 categories:

- **Best community group** - Awarded to groups carrying out ongoing voluntary activity / activities in North Yorkshire.
- **Volunteer of the year** - Awarded to individual volunteers carrying out voluntary activity / activities in North Yorkshire.

- **Caring for the environment** - Awarded to groups who have demonstrated a commitment to delivering community-based initiatives that protect, restore, and enhance our natural environment, helping to tackle the causes and impacts of climate change or supporting nature to thrive.

So if you know of someone in your community that does outstanding work, visit: [Community awards | North Yorkshire Council](#) and submit your nomination. After the 5<sup>th</sup> of June, nominations will be shortlisted and the winners will be announced in October- more information to follow.